

O/o General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New Admin Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)



S&M-CM/165/RCVs & TOPUPS/2013-14-15/95

dt

22 /12/2014

Sub: Special offers during the festival season under mobile services -reg.
Ref: C.O.ND. Letter No.26-07/2011-T & C-CM DT 16-12-14.

Approval of the competent authority is hereby conveyed to launch, on the occasion of Christmas Day and New Year, promotional offers in Tamil Nadu LSA under GSM prepaid Mobile services as below with effect from 24-12-14.

S.No	Details of the promo offer	Period
1.	Full Talk Value equal to MRP on Top-up of Rs. 50/- to 90/-	10 days with effect from 24 -12-14 to 02-01-2015
2.	Full Talk Value equal to MRP on Top-up of Rs.150/- ,Rs.250/- & Rs.550/-	90 days with effect from 24 -12-14 to 23-03-2015
3.	10% Extra Talk Value equal to MRP on Top-up of Rs.1000/- ,Rs.1100/-,Rs 1500, Rs.2000/-, Rs2200 , Rs.2500,Rs.3000 & Rs.3300	90 days with effect from 24 -12-14 to 23-03-2015
4.	20% Extra Talk Value equal to MRP on Top-up of Rs. 5500 and Rs.6000.	90 days with effect from 24 -12-14 to 23-03-2015

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.


AGM (Marketing I-CM)
O/o GM(S&M-CM)
044-28290825, 94449 79827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy - for infmn & necessary action please.

DGM (NW-O)/DE IT,Coimbatore/ - For information & necessary action please.

Heads of SSA, -- for kind information and necessary action please.

DGM (Sales/CS) & AGM (Sales), Chennai---- for kind information and necessary action please..

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.